



Exhibition and sponsorship opportunities

FEAPDA Joint Congress 2024

26th and 27th April 2024

**The Grand Hotel, Malahide
Co. Dublin, Ireland**

27th **FEAPDA** Congress in partnership with
National Council for Special Education (NCSE)
and **British Association of Teachers of Deaf Children
and Young People (BATOD)**,
with support from BATOD Northern Ireland

Welcome to the Congress 2024 Sponsor and Exhibitor pack

We are delighted you are considering joining us for the 27th FEAPDA Congress and our first joint FEAPDA, NSCE and BATOD Congress in Dublin on 26th and 27th April 2024. The opportunity to host this international Congress in Dublin is wonderful as enables three established professional bodies to unite European, Irish and British professionals in deaf education. The Congress theme is 'Diversity in deaf education' and we aim to provide a Congress that will focus on evidence-based and educationally relevant research and practice in this specialist area. Our comprehensive programme, which will be available shortly, will details the practitioner led presentations and practical workshops from a fantastic range of keynote speakers and presenters.

Our Congress will only be a success for the 150 delegates because of your involvement. Hosting the event over two days will give you more opportunity to showcase your products and services to the European, Irish and UK market, expand your business network, network with friends, colleagues from a wide multidisciplinary audience and potential new customers. We thank you in advance for your sponsorship and exhibitor support.

We look forward to engaging with you.

Leo De Raeve
FEAPDA President



Sue Denny
BATOD President



Madeline Hickey
NCSE Specialist Lead Sensory



The Congress theme is *Diversity in deaf education*

Exploring the diversity of deaf learners in their many lives: implications for our knowledge and practice.

Each deaf child or young person brings a unique experience to their education. The combination of their varying home cultures, their additional needs, and their perspectives on their own lived experience raises questions about how to shape practice and monitor outcomes.

This Congress aims to bring the deaf education community together showcasing the latest research, experiences, and best practices, attracting an audience of academics and the allied professionals in education, and health and social care working with deaf children and young people.

The Congress details will be available on the [FEAPDA](#), [BATOD](#), and [NCSE](#) websites. The presentations will be a combination of keynote speakers, invited speakers, and free paper presentations.

We are inviting you to become a Congress sponsor and/or exhibitor

Take this opportunity to showcase your organisation to a range of European, Irish, and British speakers, with a minimum of 150 delegates from the deaf education community.

Delegates attend our events to

- learn about latest evidence-based research and innovative practice
- participate in discussions about adapting classroom practice to meet the diverse needs of deaf children and young people
- extend their practitioner toolkit with commercial products and services to support their practice
- identify services to enhance their continuing professional development.

Our international renowned keynote speakers from Ireland, the United Kingdom, and across Europe will be announced shortly. The call for abstracts for workshops, presentations, and posters is currently live on the [FEAPDA website](#).

The Congress language will be English. Interpretation will be provided in International Sign (IS), Irish Sign Language (ISL) and British Sign Language (BSL).

An exhibitor space at this international Congress provides an invaluable opportunity to

- network with key representatives of the deaf education community
- demonstrate your products and services
- share innovative features and benefits.

Venue

The Congress will take place at [The Grand Hotel](#), which is a modern four-star business and conference hotel in Malahide, County Dublin, Ireland's capital city. The hotel is located 6 km from Dublin airport and 14 km from Dublin City. Malahide's main sightseeing, shopping, dining, and entertainment venues are all within a walking distance.

Exhibition open hours

Setting up time for exhibitors in the carpeted designated exhibitor space area will be on Friday 26th April 2024 from 07.00 to 08.30. Breakdown will begin after the final break on Saturday 27th April 2024 at a time to be confirmed. All exhibitors should be clear of the building by 17.00.

Materials for the Congress can be sent in advance of the event. Details will be shared in advance. Exhibition viewing times (may be subject to change):

Day 1	Day 2
• 08:30–09:30	08:30–09:30
• Mid-morning	Mid-morning
• Mid-afternoon	Mid-afternoon
• Post-closing keynote	
• Presentation - Diamond exhibitor, Platinum exhibitors (two exhibitors) and Gold exhibitors (four exhibitors) – timings to be confirmed.	

Draft Congress programme to be provided when available

Coffee and refreshments will be available.

Lunch will be available to exhibitors at an earlier time so that they can communicate with delegates who can visit the exhibition during lunchtime.

Thank you to the sponsors and supporters of previous events:

Platinum

Phonak

Gold

Advanced Bionics and Mary Hare School

Standard

BSL Zone(BSLBT)
Cochlear
Connevens
DCAL
DELTA

Doncaster Deaf Trust
Ewing Foundation
Hamilton Lodge School
Interacoustics
MED-EL

RGSound Solutions
RobertAudioSolutions
Seashell Trust
SignHealth
Spreadthesign

Sponsorship opportunities for the FEAPDA Joint Congress 2024:

Stellar sponsor (one available) – € 10,000 (payment to be made in advance)

- Sponsor of specialised A/V equipment required to ensure access and engagement of all delegates
- 15-minute presentation
- Named sponsor for Tara Suite (main congress room and poster display area)
- Sponsor branding on screen for entry/exit of Tara Suite
- Display of banner in Tara Suite (sponsor to provide)
- 1x30 minute presentation slot on the programme schedule (*must meet call for contribution criteria)
- Two-day preferential position with 4 x 2.5 ft display table
- Lunch and refreshments for three staff members on both days
- Acknowledgement at opening and closing of Congress
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Virtual delegate bag insert
- Company name and logo on programme and delegate handbook
- 100-word profile in the Congress delegate handbook
- Logo and URL link on [FEAPDA](#), [BATOD](#), and [NCSE](#) websites Congress pages
- Three-page advertorial (a full page advert plus two-page article) in a 2024 BATOD Magazine edition¹
- BATOD homepage rolling banner for four months.

This sponsorship secured by:



Diamond sponsor (1 available) – € 7,500 (payment to be made in advance)

- Congress formal evening meal sponsor + one staff member reservation
- 15-minute presentation
- Two-day preferential position with 4 x 2.5 ft display table
- Lunch and refreshments for three staff members on both days
- Acknowledgement at opening and closing of Congress
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Virtual delegate bag insert
- Company name and logo on programme and delegate handbook
- 100-word profile in the Congress delegate handbook
- Logo and URL link on [FEAPDA](#), [BATOD](#), and [NCSE](#) websites Congress pages
- Three-page advertorial (a full page advert plus two-page article) in a 2024 BATOD Magazine edition¹
- BATOD homepage rolling banner for four months.

Platinum sponsor (2 x available) – € 5,900 (payment to be made in advance)

- Cultural evening activity 24th April 2024 (two staff member reservations)
 - Deaf Village Ireland
- Ten-minute presentation
 - Names sponsor for one of the four presentation/workshop rooms
 - Sponsor branding on screen for entry/exit of location
 - Display of banner in presentation/workshop room (sponsor to provide)
- Two-day preferential position with 4 x 2.5 ft display table
- Acknowledgement at opening and closing of Congress
- Company name and logo on programme and delegate handbook
- 100-word profile in the Congress delegate handbook
- Logo and URL link on [FEAPDA](#), [BATOD](#), and [NCSE](#) websites Congress pages
- Lunch and refreshments for three staff members
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Virtual delegate bag insert
- 2.5-page advertorial (a full page advert plus 1.5 page article) in a 2024 BATOD Magazine edition¹
- BATOD homepage rolling banner for three months.

¹ BATOD has a readership of 1,300+ people. Our readership consists of UK and international Qualified Teachers of Deaf Children and Young People, specialist teachers of vision impairment and multi-sensory impairment, educational audiologists, support staff, speech and language therapists, audiologists, and classroom teachers.

Authors can also access an electronic standalone copy of their article(s) that can be shared on social media platforms. Each electronic standalone copy displays the adverts featured in the published edition

Gold sponsor (2 x available) – € 4,500 (payment to be made in advance)

- Five-minute presentation
 - Names sponsor for one of the four presentation/workshop rooms
 - Sponsor branding on screen for entry/exit of location
 - Display of banner in presentation/workshop room (sponsor to provide)
- Two-day preferential position with 4 x 2.5 ft display table
- Acknowledgement at opening and closing of Congress
- Company name and logo on programme and delegate handbook
- 100-word profile in the Congress delegate handbook
- Logo and URL link on **FEAPDA**, **BATOD**, and **NCSE** websites Congress pages
- Lunch and refreshments for three staff members
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Virtual delegate bag insert
- 1.5-page advertorial (a half page advert plus 1 page article) in a 2024 BATOD Magazine edition¹
- BATOD homepage rolling banner for three months.

Silver sponsor (13 x available): Commercial – € 2.000 (payment to be made in advance)

Charity/not-for-profit rate – € 1.000 (payment to be made in advance)

- Two-day 4 x 2.5 ft display table space
- Company name and logo on programme and delegate handbook
- Logo and URL link on **FEAPDA**, **BATOD**, and **NCSE** websites Congress pages
- Lunch and refreshments for one staff members
- Virtual delegate bag insert
- 1-page advertorial (a half page advert plus half page article) in a 2024 BATOD Magazine edition¹

Additional tickets available to purchase:

- Congress dinner (Including Céilí) (26th April) ticket €89
- Congress delegate ticket – see ticket range <https://www.eventbrite.ie/e/27th-feapda-congress-april-2024-tickets-756088490027?aff=ebdssbdestsearch>
- Additional lunches can be pre-ordered at a cost of €40 per person.

Exhibitor passport competition

Delegates are given a passport listing those exhibitors they must visit to obtain a signature during Congress. All completed passports are then entered into a draw to win prizes donated by participating companies. Draw to take place on the afternoon of Day 2.

All exhibitors are automatically expected to participate; therefore, you must indicate if you would like to opt out. If you are happy to participate, please advise on the booking form the prize you wish to donate. Winners will collect their prizes directly from the exhibitors. Please note that exhibitors must bring their prize to the Congress and distribute the prize to the winner.

Additional sponsorship opportunities

Community sponsorship

If you wish to have a presence at the Congress but maintain a reduced carbon footprint, the following opportunity is available:

Standard commercial – €500;

Charity/not-for-profit rate – € 300 (payment to be made in advance)

- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Company name and logo on programme and delegate handbook
- Virtual delegate bag insert
- Logo and link on [FEAPDA](#), [BATOD](#), and [NCSE](#) websites Congress pages and master sponsor slide loop
- Company name and logo on programme and delegate handbook
- 30-word profile in the Congress delegate handbook
- Acknowledgement in pre and post-Congress communication.

Sign language interpreter sponsorship – €2,000 (limited to one sponsor)

- Recognised as a sponsor of the sign language interpretation access required to ensure access and engagement of all delegates using BSL, ISL, and IS
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Virtual delegate bag insert
- Logo recognition on [FEAPDA](#), [BATOD](#), and [NCSE](#) websites Congress pages, Congress communications, and master sponsor slide loop.

Display pull-up banners – €200 (maximum of ten banners)

To display banner in the poster area.

Full page advert

Congress delegate e-handbook – €200 (not-for-profit €100)

Full page full colour advert in the Congress delegate book.

BATOD Magazine – €600

Full page full colour advert in the BATOD Magazine Congress themed edition 1 September 2024.

Enquiries

To enquire or book your exhibit please contact Teresa Quail advertising@batod.org.uk

	Standard	Gold	Platinum	Diamond	Stellar
Two-day exhibitor space (4 x 2.5 ft display table)	✓	✓	✓	✓	✓
Two-day lunch and refreshments for staff members	* (1)	* (2)	* (3)	*(3)	*(3)
Logo and URL link on FEAPDA, NCSE, and BATOD website Congress pages	✓	✓	✓	✓	✓
Company name, logo and set length word profile in programme and delegate handbook	✓ 30 words	✓ 50 words	✓ 70 words	✓ 100 words	✓ 150 words
Sponsor callout in pre-conference comms and attendee email	✓	✓	✓	✓	✓
Logo on break slides	✓	✓	✓	✓	✓
Virtual delegate bag insert	✓	✓	✓	✓	✓
Unique branded item (sponsor to provide) inserted in in-person delegate bag	✓	✓	✓	✓	✓
Advertorial in a BATOD Magazine edition	✓ 1 page	✓ 1.5 pages	✓ 2.5 pages	✓ 3 pages	✓ 3 pages
Advert in delegate e-handbook	✓ 0.25 page	✓ 0.25 page	✓ 0.5 page	✓ full page	✓ full page
BATOD website homepage rolling banner advert		✓ 3 months	✓ 3 months	✓ 4 months	✓ 6 months
Acknowledgement at opening and closing of Congress		✓	✓	✓	✓
Presentation opportunity at the Congress		✓ (5 mins)	✓ (10 mins)	✓ (15 mins)	✓ (15 mins)
Named sponsor for identified room		✓ one of the four presentation/ workshop rooms	✓ one of the four presentation/ workshop rooms	FEAPDA hub space	✓ Tara suite (main room)
Sponsor branding on screen for entry/exit of identified room		✓ one of the four presentation/ workshop rooms	✓ one of the four presentation/ workshop rooms	FEAPDA hub space	✓ Tara suite (main room)
Pull-up banner display in identified area		✓ one of the four presentation/ workshop rooms	✓ one of the four presentation/ workshop rooms	FEAPDA hub space	✓ Tara suite (main room)
Cultural evening activity 25th April 2024 (two staff member reservations)			✓ Coach to Deaf Village Ireland/ Malahide Castle tour		
Congress formal evening meal sponsor (26th April)				✓ one staff member reservation	
Price (*charity)	€2,000/ *€1,000	€4,500	€5,900	€7,500	€10,000

How to book – contact Advertising Manager, Teresa Quail, for booking link

Terms and Conditions

Sponsor Agreement

Completion of the booking form does not confirm acceptance of offer. The congress organisers reserve the right to determine which applications are accepted. All sponsorships/exhibits will be confirmed in writing via email. Confirmation of any/all sponsorships or exhibitors does not represent an endorsement by the congress organisers.

Congress Table Allocation

The Congress organisers have the exclusive right to allocate table space and may alter the floor plan if necessary. Diamond sponsors will have a more prominent position in the exhibition floor space.

Liability Waiver – Force Majeure

In the event of any disruption outside the control of the Congress organisers that results in the conference not taking place, the organisers accept no responsibility for losses incurred by conference participants, sponsors, and exhibitors.

Payment

Sponsors/exhibitors will be invoiced, and all fees are due upon receipt of invoice. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the prospectus. All sponsor benefits are conditional on receiving payment, artwork, video content, goods etc. in a timely manner and are subject to meeting publication deadlines.

Exhibitors

All exhibitors must have current general liability insurance coverage for their table and be prepared to provide to Congress organisers on request. Exhibitors are wholly responsible for the security and safekeeping of items and staff at their table and will be responsible for any damage to the venue caused by the installation/removal of materials. Additional charges for advance freight, material handling, AV, specialised furniture, and/or power requirements (etc) are the responsibility of the exhibitor.

Note that attending as delegate requires additional charges.

Cancellation

Notification of cancellation must be submitted in writing to the Conference Organisers. Cancellations up to 2 months prior (February 26, 2024), 50% of total sponsorship/exhibit fee will apply as a cancellation fee, or the cost of goods purchased (if product sponsorship). Cancellations made after April 1st, 2024, will receive no refund.