



Exhibition and sponsorship opportunities

BATOD and BAEA joint conference 2025

22nd March 2025

Plus exhibitor only workshop evening event

4-7pm 21st March 2025

**The Deaf Academy
Exmouth, Devon, England**

This *Technology* themed conference aims to bring the deaf education community together to showcase the latest research, experiences and best practice.

The conference will attract an audience of professionals from academia, charities, education, health, social care and industry with specific interest in working with deaf children and young people.

The conference details will be available on the [BATOD](#) and [BAEA](#) websites. The presentations will be a combination of keynotes, invited speakers and presentations.

We are inviting you to become a Conference sponsor and/or exhibitor

This is an exceptional opportunity to showcase your organisation to a range of speakers and 120 delegates from the deaf education community.

Delegates attend our events to

- learn about latest evidence-based research and innovative practice
- participate in discussions about adapting classroom practice to meet the diverse needs of the deaf learners
- extend their practitioner toolkit with the commercial products and services to support their practice
- identify services to enhance their continual professional development

Our renowned keynote speakers from the world of deaf education will be announced shortly. The call for abstracts for workshops, presentations and posters is also soon to be live on the [BATOD](#) and [BAEA](#) websites.

The conference language will be English. Interpretation will be provided into British Sign Language (BSL).

An exhibitor space at this *Technology* themed conference provides an invaluable opportunity to

- network with key representatives of the deaf education community, the advocates for deaf children and young people who champion for fair and equal access to technology and specialist services
- demonstrate your products and services
- share innovative features and benefits.

Venue

The Conference will take place at The Deaf Academy, Exmouth, Devon, England.

The Deaf Academy, located in the seaside town of Exmouth, just a short drive or train journey from Exeter and 20 minutes from the M5, is a purpose built school and college campus. It was designed around the principles of inspiration, visual communication and inclusivity.

Opportunity for exhibitors

This year the theme of the conference is technology and the organising committee are offering a unique opportunity to exhibitors to support a session of exhibitor led workshops on Friday 21st March.

The workshops will run for 45 minutes, each hour between 4pm and 7pm. The delegates will pre-select their workshops allowing exhibitors to deliver an engaging, interactive, hands-on experience to a targeted audience.

The Saturday exhibitor schedule will follow our traditional national conference format ie morning, mid-morning and lunch-time periods.

Setting up time for exhibitors' designated exhibitor space area will be on Friday 21st March 2025 – timing to be confirmed (tbc).

Breakdown will begin after the final break on Saturday 22nd March – timing tbc.

Exhibition viewing times on the Saturday will be: (may be subject to change):

- 08:30 - 09:30
- Mid-morning
- Lunch-time

The draft conference programme to be provided when available.

Refreshments will be available.

Lunch will be available to exhibitors before the delegates so delegates can visit the exhibition during lunchtime. Additional lunches can be pre-ordered at a cost of £20 per person.

Thank you to the sponsors and supporters of previous events:

Advanced Bionics	Doncaster Deaf Trust	Phonak
BSL Zone(BSLBT)	Ewing Foundation	RobertAudioSolutions
Cochlear	Hamilton Lodge School	RGSound Solutions
Connevans	Interacoustics	Seashell
DCAL	Mary Hare School	SignHealth
DELTA	MED-EL	Spread the sign
Caption Connect	Learning Outside the Box	Chime
Cloism	Deaf Academy	University College, Cork

Sponsorship Options

Platinum partner sponsor (1 available) - £3000

(payment to be made in advance)

- Friday evening soup and roll, Saturday breakfast bap and lunch plus refreshments will be included for 3 staff members.

Reach the 100+ delegates

- One workshop per slot ie Friday 4pm, 5pm, 6pm (remaining in the same room)
- 10-minute conference slot on Saturday programme
- 1 day preferential position with display table
- Acknowledgement at opening and closing of conference
- 100-word profile in the conference delegate handbook

Reach the 1300+ BATOD Magazine readership

- Three-page advertorial (a full-page advert + two page article) in a 2025 BATOD Magazine 'Conference' themed edition
- Logo inclusion as advertiser on all standalone e-copies of articles from the 2025 BATOD Magazine 'Conference' themed edition
- Logo inclusion in any promotion content about the conference in the December 2024 and March 2025 Magazine editions
- Logo and weblink inclusion in any promotion content about the conference in the regular BATOD membership newsletter, and in any BAEA communication to BAEA members

Reach the wider deaf education community

- Company name and logo on programme
- 'Thanks to our sponsors' messages on social media platforms ie Facebook, Linked-In, X,
- Logo and URL link on [BATOD](#) and [BAEA](#) website conference pages
- Virtual delegate bag insert
- BATOD homepage rolling banner (three-month period)

Gold partner sponsor (2 available) - £2500 (payment to be made in advance)

- Friday evening soup and roll, Saturday breakfast bap and lunch plus refreshments will be included for 2 staff members.

Reach the 100+ delegates

- Two workshop sessions on the Friday evening
- 5-minute conference slot on Saturday programme
- 1 day preferential position with display table
- Acknowledgement at opening and closing of conference
- 75-word profile in the conference delegate handbook

Reach the 1300+ BATOD Magazine readership

- 1.5 page advertorial (a half page advert + one page article) in a 2025 BATOD Magazine 'Conference' themed edition
- Logo inclusion as advertiser on all standalone e-copies of articles from the 2025 BATOD Magazine 'Conference' themed edition
- Logo inclusion in any promotion content about the conference in the December 2024 and March 2025 Magazine editions
- Logo and weblink inclusion in any promotion content about the conference in the regular BATOD membership newsletter, and in any BAEA communication to BAEA members

Reach the wider deaf education community

- Company name and logo on programme
- 'Thanks to our sponsors' messages on social media platforms ie Facebook, Linked-In, X (Twitter)
- Logo and URL link on [BATOD](#) and [BAEA](#) website conference pages
- Virtual delegate bag insert
- BATOD homepage rolling banner (two-month period)

Standard partner sponsor (x17 available)

Commercial- £1500, Charity/Not for profit rate - £1000 (payment to be made in advance)

- Friday evening workshop session bolt-on - £400 for 1 workshop,
£700 for 2 workshops,
£900 for 3 workshops

Reach the 100+ delegates

- 1 day position with 4ftx2.5ft display table
- Acknowledgement at opening and closing of conference
- 50-word profile in the conference delegate handbook

Reach the 1300+ BATOD Magazine readership*

- 1 page advertorial (a half page advert+ half-page article) in a 2025 BATOD Magazine 'Conference' themed edition
- Logo inclusion as advertiser on all standalone e-copies of articles from the 2025 BATOD Magazine 'Conference' themed edition
- inclusion in any promotion content about the conference in the December 2024 and March 2025 Magazine editions
- Logo and weblink inclusion in any promotion content about the conference in the regular BATOD membership newsletter, and in any BAEA communication to BAEA members

Reach the wider deaf education community

- Company name and logo on programme
- 'Thanks to our sponsors' messages on social media platforms ie Facebook, Linked-In, X,
- Logo and URL link on [BATOD](#) and [BAEA](#) website conference pages
- Virtual delegate bag insert

Materials for the Congress can be sent in advance of the event. Details to be shared in advance of the event.

Additional tickets available to purchase:

- | | | |
|--------------------------------|--------------------------|------|
| • Conference delegate tickets: | Early bird (members) | £120 |
| | Early bird (non members) | £150 |
| | Standard (members) | £150 |
| | Standard (non-members) | £200 |



Additional sponsorship opportunities

If you wish to support the conference but maintain a reduced carbon footprint, the following opportunity is available.

Community sponsorship

Standard sponsorship £250, Charity/Not for profit rate - £150

(payment to be made in advance)

Reach the 100+ delegates

- Acknowledgement at opening and closing of conference
- Logo and weblink in the conference delegate handbook

Reach the 1300+ BATOD Magazine readership

- Logo inclusion as Community sponsor on the Joint BATOD and BAEA Conference article in the 2025 BATOD Magazine 'Conference' themed edition
- Logo inclusion as Community sponsor in any promotion content about the conference in the December 2024 and March 2025 Magazine editions
- Logo and weblink inclusion in any promotion content about the conference in the regular BATOD membership newsletter, and in any BAEA communication to BAEA members

Reach the wider deaf education community

- Company name and logo on programme
- Thanks to our sponsors' messages on social media platforms ie Facebook, Linked-In, X(Twitter),
- Logo and URL link on [BATOD](#) and [BAEA](#) website conference pages
- Virtual delegate bag insert

Interested in further advertising opportunities with BATOD? Contact advertising manager for the booking link advertising@batod.org.uk

How to book

Contact advertising manager for the booking link advertising@batod.org.uk



Terms and Conditions

Payment Terms:

Payment terms are strictly 30 days net from date of invoice. Invoices not paid within 30 day net will incur an 5% charge. If booking within 30 days of the event payment must be received 3 weeks prior to the event start date. If within this 3 week timescale, payment must be made at time of registration.

Cancellations:

Refunds for stands, which are cancelled, will only be made in the event of the cancelled stand space being resold. Every effort will be made to re-sell this stand space.

Insurance:

On the rare occasion of a Conference being cancelled only the value of your stand will be refunded. Travel, accommodation and any other expenses must be covered by your own insurance. We can provide you with details of an insurance broker if required.