



Exhibition and sponsorship opportunities

BATOD 2 Day National Conference 2026

24th and 25th April 2026
Mary Hare School, Newbury

Welcome to the Conference 2026

Sponsor and Exhibitor pack

We are delighted that you are considering joining us for the 50th Anniversary of BATOD at the 2 Day National Conference at Mary Hare School, Newbury on 24th and 25th April 2026.

We look forward to engaging with you

The Conference theme is Back to the Future

This year's theme reflects on how past learning, experiences, and knowledge – alongside evaluations of current practice – inform evidence-based, person-centred interventions. Together, we will consider how these insights shape the lives of deaf children, young people, and their families.

The conference provides a platform to share expertise, showcase innovation, and explore how our collective past and present practices can enhance the future.

Please look at our Conference page for more details

www.batod.org.uk/about-us/batod-conference-2026-50th-anniversary



Thank you to the sponsors and supporters of
BATOD/BAEA 2025 conference:

Platinum



Gold



Standard



Community sponsors





Sponsorship Opportunities

Stellar sponsor (one available) – £5000 (payment to be made in advance)

- 15-minute main stage presentation – Day 1
- Named sponsor for main conference room and poster display area
- Display of banner in main room (sponsor to provide)
- 1x30 minute presentation/workshop slot on the programme schedule (*must meet call for contribution criteria)
- Two-day preferential position with 6 x 2.5 ft display table
- Lunch and refreshments for three staff members on both days
- Acknowledgement at opening and closing of Conference
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Delegate e-bag insert
- Company name and logo on programme and delegate handbook
- 100-word profile in the Congress delegate handbook
- Logo and URL link on BATOD 50th Conference pages
- Three-page advertorial (a full page advert plus two-page article) in a 2026 BATOD Magazine edition
- BATOD homepage advert for six months.

Diamond sponsor (one available) – £4500 (payment to be made in advance)

- 15-minute main stage presentation – Day 2
- Two-day preferential position with 6 x 2.5 ft display table
- 1x30 minute presentation/workshop slot on the programme schedule (*must meet call for contribution criteria)
- Lunch and refreshments for three staff members on both days
- Acknowledgement at opening and closing of Conference
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Delegate e-bag insert
- Company name and logo on programme and delegate handbook
- 100-word profile in the Congress delegate handbook
- Logo and URL link on BATOD 50th Conference pages
- Three-page advertorial (a full page advert plus two-page article) in a 2026 BATOD Magazine edition
- BATOD homepage advert for four months.



Platinum sponsor (x 2 available) – £4000 (payment to be made in advance)

- Ten-minute main stage presentation
- Two-day preferential position with 6 x 2.5 ft display table
- 1x30 minute presentation/workshop slot on the programme schedule (*must meet call for contribution criteria)
- Acknowledgement at opening and closing of Conference
- Company name and logo on programme and delegate handbook
- 100-word profile in the Conference delegate handbook
- Logo and URL link on BATOD 50th Conference page
- Lunch and refreshments for three staff members
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Delegate e-bag insert
- 2.5-page advertorial (a full page advert plus 1.5 page article) in a 2026 BATOD Magazine edition
- Advert on BATOD jobs page for three months

Gold sponsor (x 4 available) – £3500 (payment to be made in advance)

- Five-minute presentation
- Two-day preferential position with 4 x 2.5 ft display table
- 1x30 minute presentation/workshop slot on the programme schedule (*must meet call for contribution criteria)
- Acknowledgement at opening and closing of Conference
- Company name and logo on programme and delegate handbook
- 100-word profile in the Conference delegate handbook
- Logo and URL link on BATOD 50th Conference pages
- Lunch and refreshments for three staff members
- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Delegate e-bag insert
- 1.5-page advertorial (a half page advert plus 1 page article) in a 2026 BATOD Magazine edition
- BATOD homepage rolling banner for two months



Standard sponsor (x 12 available) – Commercial rate – £2000
Charity/not-for-profit rate – £1000
(payment to be made in advance)

- Two-day 4 x 2.5 ft display table space
- Company name and logo on programme and delegate handbook
- Logo and URL link on BATOD website Conference page
- Lunch and refreshments for one staff member
- Delegate e-bag insert
- 1-page advertorial (a half page advert plus half page article) in a 2026 BATOD Magazine edition
- Advert on BATOD resources section for two months

Additional tickets available to purchase:

- Conference dinner
- Conference delegate ticket
- Additional lunches can be pre-ordered

Please contact advertising@batod.org.uk for details and costs

Exhibitor stampcard competition

Delegates will be given a stampcard with the logos of each exhibitor. When a delegate visits an exhibitor they will have their card stamped with a unique stamp. All completed stampcards will then be entered into a draw to win prizes donated by participating companies. Draw will take place on the afternoon of Day 2.

Additional sponsorship opportunities

If you wish to have a presence at the Conference but maintain a reduced carbon footprint, the following opportunity is available:

Community sponsorship – Standard commercial – £500;
charity/not-for-profit rate – £300
(payment to be made in advance)

- Unique branded item (sponsor to provide) inserted in in-person delegate bag
- Company name and logo on programme and delegate handbook
- Virtual delegate bag insert
- Logo and link on BATOD 50th Conference website page and master sponsor slide loop
- Company name and logo on programme and delegate handbook
- 30-word profile in the Conference delegate handbook
- Acknowledgement in pre and post-Conference communication
- Advert on BATOD information section for two months

Enquiries

To enquire or book your exhibit please contact Lisa Bull advertising@batod.org.uk

Sponsorship levels and benefits

	Standard	Gold	Platinum	Diamond	Stellar
	£2,000/ *£1,000	£3,500	£4,000	£4,500	£5,000
Two-day exhibitor space (6 x 2.5ft display table) or (4 x 2.5 ft display table) according to sponsorship level	✓	✓	✓	✓	✓
Two-day lunch and refreshments for staff members	✓ (1)	✓ (2)	✓ (3)	✓ (3)	✓ (3)
Logo and URL link on BATOD website Conference pages	✓	✓	✓	✓	✓
Company name, logo and set length word profile in programme and delegate handbook	✓ 30 words	✓ 50 words	✓ 70 words	✓ 100 words	✓ 150 words
Sponsor callout in pre-conference comms and attendee email	✓	✓	✓	✓	✓
Logo on break slides	✓	✓	✓	✓	✓
Virtual delegate bag insert	✓	✓	✓	✓	✓
Unique branded item (sponsor to provide) inserted in in-person delegate bag	✓	✓	✓	✓	✓
Advertorial in a BATOD Magazine edition	✓ 1 page	✓ 1.5 pages	✓ 2.5 pages	✓ 3 pages	✓ 3 pages
Advert in delegate e-handbook	✓ 0.25 page	✓ 0.25 page	✓ 0.5 page	✓ full page	✓ full page
BATOD website homepage rolling banner advert		✓ 3 months	✓ 3 months	✓ 4 months	✓ 6 months
Acknowledgement at opening and closing of Conference		✓	✓	✓	✓
Presentation opportunity at the Congress		✓ (5 mins)	✓ (10 mins)	✓ (15 mins)	✓ (15 mins)
Pull-up banner display in identified area (provided by sponsor)	✓	✓	✓	✓	✓

How to book – contact Advertising Manager, Lisa Bull, advertising@batod.org.uk for booking link



Terms and Conditions

Sponsor Agreement

Completion of the booking form does not confirm acceptance of offer. The conference organisers reserve the right to determine which applications are accepted. All sponsorships/exhibits will be confirmed in writing via email. Confirmation of any/all sponsorships or exhibitors does not represent an endorsement by the conference organisers.

Conference Table Allocation

The Conference organisers have the exclusive right to allocate table space and may alter the floor plan if necessary. Stellar and Diamond sponsors will have a more prominent position in the exhibition floor space.

Liability Waiver – Force Majeure

In the event of any disruption outside the control of the Conference organisers that results in the conference not taking place, the organisers accept no responsibility for losses incurred by conference participants, sponsors, and exhibitors.

Payment

Sponsors/exhibitors will be invoiced, and all fees are due upon receipt of invoice. Failure to comply with payment terms may result in the sponsor not receiving full benefits as outlined in the prospectus. All sponsor benefits are conditional on receiving payment, artwork, video content, goods etc. in a timely manner and are subject to meeting publication deadlines.

Exhibitors

All exhibitors must have current general liability insurance coverage for their table and be prepared to provide to Conference organisers on request. Exhibitors are wholly responsible for the security and safekeeping of items and staff at their table and will be responsible for any damage to the venue caused by the installation/removal of materials. Additional charges for advance freight, material handling, A/V, specialised furniture, and/or power requirements (etc) are the responsibility of the exhibitor.

Note that attending as delegate requires additional charges.

Cancellation

Notification of cancellation must be submitted in writing to the Conference Organisers. Cancellations up to 2 months prior (February 26, 2026), 50% of total sponsorship/exhibit fee will apply as a cancellation fee, or the cost of goods purchased (if product sponsorship). Cancellations made after April 1st, 2026, will receive no refund.